



BOOK YOUR PLACE NOW!

TRAINING DATES

13th, 14th & 30th October

AVAILABLE TIME SLOTS

8:30AM OR 12:30PM

London Time

PRICE

£150.00

20% Discount code: WCDWIM

3 Day Online Course

**COVID-19 IS CHANGING
HOW B2B BUYERS AND
SELLERS INTERACT.**

**CUSTOMER BEHAVIOUR IS
ALSO CHANGED.**

**SAVVY SALES LEADERS MUST
LEARN HOW TO ADAPT TO
THE NEXT NORMAL.**

**FREE ACCESS TO
KLASPAD EDUCATION
MANAGEMENT SYSTEM**

Local Contact Info

**Institute of Women
in Management**

iwim.srilanka@gmail.com

WINNING CLIENTS DURING AND BEYOND DISRUPTIONS



KEY FEATURES

- The shift in spend
- The shift to digital
- The move to remote selling
- Meet the next-normal consumer
- Leading with purpose: How marketing and sales leaders can shape the next normal

OUR TRAINERS



Iain Rose



David Boyd



Roger Bradburn

COURSE OBJECTIVES

- The course is designed for sales and marketing staff of any organisation.
- After attending the course you will be armoured with insights and ideas for the changing dynamics of the market due to the impact of disruptions.

WHAT PARTICIPANTS OF OUR COURSES SAY ABOUT US?

“Our instructors for the course were very well-versed in the topic and extremely credible. I enjoyed the flow of the course and felt the agenda was nicely structured and planned well (...). I enjoyed the session as we were all able to interact and have the opportunity to digest the content appropriately“

Janani Manimaran, Malaysia

“The course is very productive. Professionals from different backgrounds can get benefit from this course.”

Akhter Shaikh, United Kingdom

“It was very informative, very interactive, & very productive”

Atif Abdelrahman Mohamed Alhaj, Sudan

“The KLASPAD Resource personnel (Trainers), were very competent in their respective areas, and covered the respective Training Topics thoroughly and comprehensively. .”

Moses Teh Ming Tong, Malaysia