



women
top50

PROFESSIONAL
AND CAREER **WOMEN**
Awards
ASIA 2020
12th June 2020
Malaysia

www.womeninmanagementawards.org

**A Decade of Celebrating
Talented Women**



Top50 Asian Awards

A Decade of Celebrating Women Talent

12th June 2020

Malaysia

WIM Top50 Professional & Career Women Awards will be celebrating a decade in the year 2020. In line with that WIM will be organizing the Top50 Professional & Career Women Asian Awards 2020 in partnership with the International Finance Corporation- a Member of the World Bank (IFC) and NAWEM (National Association of Women Entrepreneurs Malaysia) to recognize Top50 Women in nine countries.



Introduction to the Top50 Awards

Launched in March 2011 by WIM, 'The Professional & Career Women Awards' celebrates the achievements of remarkable women who inspire those around them – either through the media, through their astounding achievements in their careers, businesses and everyday lives. The annual event is an uplifting and emotional award ceremony where women are celebrated equally in one room. For past four years International Finance Corporation IFC Member of the World Bank) has partnered with WIM Top50 Awards.

Last 10 years through Top50 Professional & Career Women Awards has recognized 500 women in careers, businesses, professions, entrepreneurs and social workers.

WIM Top50 is now a Global Brand which recognized women in Maldives, Sri Lankan origin women in Canada for last three years and this year WIM Top50 will be recognizing women in Pakistan and Sri Lankan origin women in Australia.

Our insight following the awards of the past ten years is that, in every successful organization there was a woman involved in some capacity who was the 'opinion leader' in driving the project in that organization, while she was also an opinion leader in the community and at home in key decision making. Today, we have an alumni of around 500 women leaders across the private and public sector.



Audience for the Awards

Representing Sri Lanka, Malaysia, Maldives Canada, Australia, Pakistan, India, Singapore and Bangladesh

1. Politicians & Government Agents
2. Diplomats representing nine countries
3. Top business personalities
4. Top50 Women from nine countries
5. Business delegations representing the nine countries
6. International Media



Program Agenda

- 5.00 p.m. Business Networking
- 6.00 p.m. Women in Business – International Business Panel Discussion
- 7.30 p.m. Commencing of the Awards
- 9.30 p.m. Awards Dinner and Networking



Get your brand in the Top50 Asia Awards

Stall at the Top50 Awards and Business Networking

Be a Participant

Be a Sponsor



Book a Stall

1. 2 tables and 2 chairs will be provided.
2. Your own personal branding
3. Investment LKR 250,000
4. This includes two invitations for the Networking, Panel discussion , Award Ceremony and Gala Dinner (Ticket cost USD 200)
5. Your business name and description of the stall will be displayed on the website, and social media promotions
6. There will be compere announcements during the event mentioning your stall details



Be a Participant

1. Ticket Cost per person USD 200 (Early Bird offer Till 5th May 2020)
2. Includes – Business Networking, Business Panel Discussion, Award Ceremony and Galla Dinner



Sponsorship

Platinum Sponsorship – LKR 1,000,000

- Entitled for the “Title sponsorship” along with the organizer logos.
- Branding coverage:
 - Logo inclusion as “title sponsor”
 - Backdrop branding, venue branding, inclusion in all Award related collaterals such as flyers, banners, pennants, leaflets, posters, brochure, etc.
 - 2 minute Corporate video played during the conference
 - Special mention throughout the by the compere and speakers
 - Endorsement opportunity
 - E-flyer campaign - 5 guaranteed circulations to over 1,000,000 target d-base and reaching nine countries
 - Social media campaign including facebook, linkedin that will give access to nine countries over 4 million
- To present 4 Awards at the Top50 Asian Awards
- Five Invitations to the Event
- List of the participants along with their contact details



Sponsorship

Gold Sponsorship – LKR 500,000

- Entitled for the “Title sponsorship” along with the organizer logos.
- Branding coverage:
 - Logo inclusion as “title sponsor”
 - Backdrop branding, venue branding, inclusion in all Award related collaterals such as flyers, banners, pennants, leaflets, posters, brochure, etc.
 - Special mention throughout the by the compere and speakers
 - Endorsement opportunity
 - E-flyer campaign - 5 guaranteed circulations to over 1,000,000 target d-base and reaching nine countries
 - Social media campaign including facebook, linkedin that will give access to nine countries over 4 million
- To present 2 Awards at the Top50 Asian Awards
- Three Invitations to the Event
- List of the Award Winners with their contact details



Sponsorship

Silver Sponsorship – LKR 250,000

- Entitled for the “Title sponsorship” along with the organizer logos.
- Branding coverage:
 - Logo inclusion as “title sponsor”
 - Backdrop branding, venue branding, inclusion in all Award related collaterals such as flyers, banners, pennants, leaflets, posters, brochure, etc.
 - Special mention throughout the by the compere and speakers
 - E-flyer campaign - 5 guaranteed circulations to over 1,000,000 target d-base and reaching nine countries
 - Social media campaign including facebook, linkedin that will give access to nine countries over 4 million
- To present an Award at the Top50 Asian Awards
- Two Invitations to the Event



Why you should be a Sponsor

- ❖ An opportunity to network with Top Business personalities in nine countries
- ❖ To get your brand associated with the Top50 women in the region
- ❖ An opportunity for local brands to get their brand known in Asia
- ❖ An opportunity promote your business or find a business match through the event and networking
- ❖ Reaching more than 3 million people through digital campaign of the Award Ceremony in nine countries
- ❖ Getting your brand name registered in Business Chambers of the nine countries



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