

The WIM Top50 Global Conference and Awards to be held on 18th June 2022 in Dubai

Women in Management (WIM) chaired by Dr. Sulochana Segera, recently announced the launch of the WIM Top50 Global Conference and Awards, scheduled to be held in Dubai in June 2022. Resilience and Reinvention – being the theme for the inaugural event, this will be the first global awards hosted by Women in Management. Nominations for the Global Awards will be open till 30th April 2022 and is open for all women across the world. One can register by logging online: www.womeninmanagementawards.org

Women in Management (WIM), was founded in 2009 by Dr. Sulochana Segera. WIM opened its membership in 2010 with the objective of providing a networking platform for women to realize their dreams and in order to mentor women who have fewer opportunities to succeed in their personal, career and business lives. The Professional and Career Women Awards was introduced in 2011 with five awards to recognize outstanding female leaders in the corporate sector. A decade later, and in its eleventh year, the Professional and Career Women Awards has recognized over 520 women for their outstanding leadership and remarkable achievements in Sri Lanka, the Maldives, and Canada.

WIM exported its brand first to the Maldives in 2018 and then made inroads to Canada in 2019. In its quest to go global and provide more women the opportunity to be recognized for their achievements, WIM recently registered its chapters in the USA, UK and Australia which are yet to be launched officially. Explaining the evolution of her awards concept, which has reached global proportions, Dr. Sulochana Segera stated, “for the last five years the objective of the WIM Top50 Awards has been to take Sri Lankan women and their success stories global. I think it is time that we start swimming with the big sharks. The COVID19 pandemic has shown us how the world is connected and hence the time is right for us to open our brand to the world.” She further explained that under the newly launched WIM Top50 Global Awards women around the world have the opportunity to apply or be nominated during the stipulated period from 12th March to 30th April 2022. The new award has introduced 50 categories under career, professional, business, and organizations. Dr. Segera pointed out that certain categories are very unique, such as Women in Politics, Transgender - LGBTIQ Achiever Award, and the Whistleblower Award.

Women Top50 Conference Chair Mayanthi Fernando stated, “the conference is scheduled to be held on the 17th of June and the topics selected transcend beyond the

traditional that are regularly spoken on in our conferences. They include topics ranging from Leadership in Turbulent Times, Harmony and Belonging, Diversity, Inclusion, and Gender Fluidity, Hockey Stick Growth, Superpower Shift, Women in Politics and Diplomacy, and No Assholes. Speakers from nine countries will share their thoughts and experiences at this conference. This conference will also provide an opportunity for the first ten participants to pitch their business proposal to the audience at the conference."

"The Sri Lankan Business Council in the UAE as the partner of the WIM Top50 Global Conference and Awards will help in strengthening the Sri Lankan brand for business opportunities while augmenting international networking opportunities for many locals," said its Chairman Suren Swaminathan. In order to ensure global certification and recognition for corporates to move forward in the business world, WIM has signed an MOU with Global Equality Standards UK to recognize corporates on diversity and equality. Founder and Chairman, Global Equality Alliance (UK), Dr. Mohan Kaul stated, "businesses with diverse board membership of more women than men have demonstrated higher levels of performance and profits globally. We look forward to nominations to women Top50 awards."

Roshanie Jayasundera Moraes, Chair Panel of Judges, stated that she is "happy to be associated with this groundbreaking initiative to recognize women, men and organizations that respect and promote diversity. Proud to see a Sri Lankan brand taking center stage in the global arena in this sphere." Joining her Professor Dr Selvaraj Oyyan Pillay, Chief Executive Officer of IMEC EDUCATION and University Malaysia Sarawak (UNIMAS) stated, "recognizing women engaged in a wide range of background, experiences and advances in achieving real innovation at work, in family, community and the environment. Truly awesome that WIM Top50 Global Awards is raising the bar."

"We are all magnificent creations of Allah, and we are called by the Almighty for a Divine Purpose. Let us unite to help establish a world where men, women, and children live harmoniously in Perfect Love, Perfect Justice, and Perfect Peace," H.E. Dr. Edna Joyce Santos, AMB. Venkatesh Mahadevan, Chief Information Officer, Dubai Investments PJSC., GM-TechSource, Podcast owner, Talk show host, Angel Entrepreneur and Tech evangelist stated that, "it is such a privilege to have been chosen as a Judge for this leadership initiative of Women in Management. Truly inspiring to see girl power at work! Such amazing work, innovations, perseverance and respect for each other and the community at play here! Take a Bow! Kudos!" Dunston Periera, COO to the private office of His Highness Shiekh Ahamed Bin Saisal Al Qassimi stated, "we need to live in a world that values and respects and idolizes women as much as men." Shehara De Silva stated, "women celebrating women and their exceptional achievements from all corners of the Globe, to inspire, to energize, to catalyze and create a tsunami of change that shatters patriarchy and unleashes the power of SHE."

The WIM Global Awards are a celebration of excellence and a recognition program that serves to formally recognize men and women who excel in their chosen fields and exemplify the best

attributes. The aforementioned individuals who form the panel of judges will be joined by Prof. Ravi Dissanayake, John T. Baier, Chairman and Co-Founder of 25 Point Systems and Adeshola Helen Onadipe, Founder and Publisher of the LADIES IN BUSINESS MAGAZINE GLOBAL and the Founder of the Africa Change Movement (UAE).